

Ring the BELL for FLOWERS

Phone **GI 3-7911**
EVENINGS CALL **IV 9-7225**

- ★ WEDDINGS—Bouquets and Decorations
- ★ FUNERALS—Casket Sprays and Floral Designs
- ★ CORSAGES—Cut Flowers, Etc.

Flowers By Wire or Air Express Anywhere

DICK GEISREITER
TENTH AND BROADWAY



OAK PARK FLORIST



- Funeral Designs
- Hospital Bouquets
- Gifts
- Potted Plants
- Corsages
- Weddings

Free Delivery

GL 6-4873
2940 - 35TH STREET
WHEN YOU CARE ENOUGH TO SEND THE BEST



Floor Materials—(Cont'd)

Linoleum Shop Inc The 4601 H---GL 1-8451

MATICO TILE FLOORING

A Complete line of styles and colors for any decor. Asphalt Tile, Concrete, Aristoflex, Mastic, Vinyl, Rubber, Cork, Parquetry. Economically priced. Ask for free estimate.

"WHERE TO CALL"
DISTRIBUTORS
FULLER W P & CO 4015 R---HI 4-6560
PACIFIC FLOOR PRODUCTS
1516 McCormack-GI 8-0486

DEALERS
O K Furniture 427 L-----GI 3-4231
REEDER L D CO OF SACTO 3026 V-GL 2-4571
WASHBURN FLOORS INC
1651 E El Camino Av-WA 2-1760



MOUL TILE

Your Moul tile dealer offers a complete line of distinctive floor tiles. Economically priced asphalt, vinyl, asbestos, colorful asbestos, Moultons and Parquetry. Ask for free estimates.

"WHERE TO CALL"
DISTRIBUTORS
PACIFIC FLOOR PRODUCTS
1516 McCormack-GI 8-0486

PACIFIC FLOORING SUPPLY INC
Distributors of
HARDWOOD FLOORING & SUPPLIES
1517 North C-----GI 2-0491



Phil's Paint & Wallpaper Centre
3336 El Camino Av-IV 9-8354
REEDER L D CO OF SACTO
3026 V-GL 2-4571
RICHMOND FLOOR CO INC
210-13th-GI 1-0141
(See Advertisement Page 181)

ROBBINS FLOOR PRODUCTS

Robbins' Fabulous Floor Tiles
Choice of leading decorators!
Vinyl, Rubber, Cork tiles in modern colors, famous designs—Terrazzo, Geometric, Geyanite, Polkatile, Christstone, Metaltones, Penpallan—with Feet 'n' Stick backs (no adhesive needed).

"FOR INFORMATION CALL"
DISTRIBUTORS
JAEGER AND BRANCH
1744 Rollins Rd Burlingame
From telephones served by the following exchange
Sacramento
(No Inter-City Charge)
Ask Operator for-ENtprise 1-0881

DEALERS
John's Building Specialties
517-12th-GI 8-9359
LAWRENCE TILE SUPPLY
5283 Folsom BI-GI 6-6975
Reeder L D Co Of Sacto
3026 V-GL 2-4571
Trestler & Green
4305 Freepoint BI-GI 7-9865



Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Floor Materials—(Cont'd)

TILE-TEX FLOORING PRODUCTS

"First Family in Floors"
Flexachrome—vinyl-asbestos
Holiday—asphalt & vinyl-asbestos
Moulton—random plank design
Tile-Text—acrylic floor tile
Vitachrome—grassproof
Tuff-Text—industrial

"FOR INFORMATION CALL"
DISTRIBUTORS
Marsh Murray B Co 2325-5th-HI 7-9331

Tucker Mulder Floor Co
1060 Castilada Wy-HI 7-3237
WASHBURN FLOORS INC
See Adv Floor Laying & Refinishing
1651 E El Camino Av-----WA 2-1760

Floor Polish & Wax

COLUMBIA FLOOR CARE PRODUCTS

Floor Care Products of Quality for Industrial, Institutional and Commercial Users.
FLOOR POLISHES, WAXES, SEALERS AND FLOOR CLEANING MATERIALS

"FOR INFORMATION CALL"
Columbia Wax Company
2740 Fulton Av-IV 3-3500

Columbia Wax Company
2740 Fulton Av-IV 3-3500
Lem's Paint Store
28th & Broadway-GL 6-6574
Richmond Floor Co Inc 210-13th---GI 1-0141



Floor Treatment Comounds

Hillyard Sales Co
6212 Melrose Dr(NH)-ED 2-4051

Floors-Terrazzo-See Terrazzo-Cement

Floors-Tile-See Tile Headings

Florists-Retail

ARDEN FLORIST

COMPLETE FLORIST SERVICE
WEDDINGS - BANQUETS
CORSAGES
FLORAL ARRANGEMENTS
FUNERAL DESIGNS & SPRAYS
Flowers Telegraphed Everywhere
DELIVERY SERVICE
We Give Cash Checks
588 La Sierra Dr-----IV 9-7695
Before 9 AM
After 6 PM call-----IV 9-2626

BALSHOR FLORIST

DISTINCTIVE DESIGNS FOR ALL OCCASIONS
Combined With Personalized Service
Funerals - Weddings
Corsages - Cut Flowers
PHONE ORDERS PARKIN
City-Wide Free Delivery
LOCATED AT 8th & O STS. ACROSS FROM KLUMPP'S FUNERAL HOME
730 O-----GI 1-3023
If no answer call-----GI 3-3812

BELINGE JOSEPH H FLORIST

OFFERING THE FINEST IN FLORAL SERVICE
2521 J-----GI 2-5607

BELL FLORIST

2425-10th-----GI 3-7911
(See Advertisement This Page)
(Continued Next Page)

The Yellow Pages save you time.

Florists-Retail—(Cont'd)

COLLEGE FLORIST WINDY'S

3049 Freepoint Blvd-GI 1-4811
(See Advertisement Page 185)

COLONIAL FLORAL CO

DISTINCTIVE FLORISTS
Ceramic Gifts
BONDED TELEGRAPH FLORISTS
Funeral Designs - Casket Sprays
Corsages - Cut Flowers - Plants
Weddings - Bouquets - Decorations
Hospital Arrangements-Centerpieces
CASH CHECKS
2741 Riverside Blvd-----GI 8-6548
If no answer call-----GI 1-7150

Corner Nursery & Floral Shop
1200 E St Rip Linda-WYndot 1-3011

DEL PASO FLORIST

IN NORTH SACRAMENTO
NEAR SAFEWAY STORE
Flowers for All Occasions
Open Daily 8 A.M. to 6 P.M.
CLOSED SUNDAYS
Phone Orders Accepted
WA 5-3211
WA 5-5206
Near Lombard's Hi Sacto Funeral Home
2431 Del Paso Blvd(NS)-WA 5-3211
If no answer call-----WA 5-1309

EAST LAWN FLORISTS

46th & Folsom Blvd-GL 5-3035
(See Advertisement Page 184)

EAST SACRAMENTO NURSERY

5801 Folsom Blvd-GL 5-8298
(See Advertisement Page 185)

FTD-FLORISTS' TELEGRAPH DELIVERY

WHEN YOU WANT TO WIRE FLOWERS...
These FTD Florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.



"WHERE TO CALL"
Belinge Joseph H Florist
2521 J-GI 2-5607
Del Paso Florist
2431 Del Paso Blvd(NS)-WA 5-3211
East Lawn Nursery
46th & Folsom BI-GL 5-3035
Flower Nook 5340 H-----GL 2-0257
Fort Sutter Florists 2829 L---GL 1-8483
Gene's Flowers
1825 Del Paso Blvd(NS)-WA 5-8588
Marty Gardens Florist
5661 Riverside BI-GI 1-2131
Masters' Moderne Florist
2211-28th-GL 7-9884
Morebeck's Flower Shop
1223-21st-GI 1-0033
Navlet's Flower Shop
4890 Freepoint BI-GL 2-6566
Oak Park Florists 2940-35th---GL 6-4873
Relies Florist 2210 J-----GI 1-4478
Rosal G & Co 1024-8th-----GI 8-5254
Senator Florists 907-8th-----GI 3-2547
Shay Harold Florist 1015-11th-GI 3-7456
Village Flower Shop The
2629 Marconi Av-IV 9-5287
Windt's College Florist
5069 Freepoint BI-GI 1-4811

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Flower Nook 5340 H-----GL 2-0257
(See Advertisement This Page)

FLOWERS BY RICO

Rico Cortopassi
FLOWERS FOR EVERY SEASON AND EVERY REASON
SPECIALIZING IN FUNERAL DESIGN
FREE DELIVERY
2801 P-----GL 1-9627
Evenings call-----GL 7-3838

FORT SUTTER FLORISTS

(See Advertisement Page 184)
2829 L-GL 1-8483

GENE'S FLOWERS

NORTH SACRAMENTO
Opposite Bank of America
WA 5-8588
1825 Del Paso Blvd(NS)---WA 5-8588
If no answer call-----WA 5-1941

GENE'S FLOWERS

CARMICHAEL
Near Sierra View
Funeral Chapel
IV 9-2900
2709 Fair Oaks Blvd-----IV 9-2900
If no answer call-----WA 5-8588
Or-----WA 5-1941

Gene's Flowers
1825 Del Paso Blvd(NS)---WA 5-8588
2709 Fair Oaks Blvd(C)---IV 9-2900
(Continued Next Page)

JOHNNY ON THE SPOT

Remove fresh grease spots from rugs by rubbing with baking soda. Leave overnight, then vacuum.

SENATOR Florist



TELEPHONE
GI 3-2547 and GI 3-2548
Night Calls GA 8-2670
for Choice
FLOWERS
FUNERAL DESIGNS
BOUQUETS - CORSAGES
WEDDINGS
Member F. T. D.
FREE DELIVERY
SENATOR FLORISTS
907 - 8th

Flower Nook

FLORISTS

5340 H ST.

"In any event SEND FLOWERS"

- FUNERAL DESIGNS
- WEDDINGS
- HOSPITAL BOUQUETS
- CORSAGES - PLANTS

WE WIRE FLOWERS WE DELIVER
JOHN GRATIAS DON MASTERSON

GL 2-0257



Marty Gardens

F.T.D. MEMBER



FLOWERS

- FUNERAL PIECES
- WEDDINGS
- CORSAGES • CEMETERY BOUQUETS
- POTTED PLANTS • GIFTS
- CHURCH DECORATIONS

2661 RIVERSIDE BLVD.
GI 1-2131
If No Answer Call GI 3-3819

LARGE PARKING AREA FREE DELIVERY